



Impulse Programme «Swiss Innovation Power»

1 General Objective

The objective of the impulse programme «Swiss Innovation Power» is to stimulate the science-based innovation activities of Swiss enterprises, to maintain the innovation strength and to secure the long-term competitiveness in view of the COVID-19 pandemic. Within the scope of this programme, the contributions of the implementation partners may be reduced in comparison to the standard Innosuisse innovation projects. There are two measures, M1 or M2, which may be chosen by applicants and are valid for new applications only. The programme starts in January 2021 and is intended to last for the next 24 months, depending on the state of the economy and the availability of the Innosuisse budget.

The programme is open to research and implementation partners that fulfil the Innosuisse funding criteria (www.innosuisse.ch). Furthermore, each implementation partner must be registered in the Swiss registry of commerce, must be a commercial business and must have not more than 500 full-time equivalent (FTE). For implementation partners that are controlled by another company or that control other companies so that consolidated annual accounts must be prepared¹, the number of full-time equivalents of the entire group is decisive.

Please take note that the existing assessment criteria of an innovation project i.e. innovation degree, value creation and project setup must be fully met to benefit from measures M1 or M2.

2 Measure M1 – Stimulating new Innovation Projects

Objective M1:

With measure M1, Innosuisse wants to stimulate and accelerate innovation activities by lowering the contribution of the implementation partner from 50% to 30%, thereby encouraging research and implementation partners to launch new innovation projects.

Funding criteria and conditions:

In addition to the standard conditions for innovation projects, the following requirements must be met:

- All implementation partners in the project must not have more than 500 FTE.
- The implementation partners' own contributions may be limited to a minimum of 30% of the total budget (instead of 50%). The 30% includes a cash contribution if not waived by Innosuisse on request of the implementation partner.
- In cases where the implementation partner can demonstrate that their economic capacity is insufficient at the time, Innosuisse may waive or reduce the cash contribution on request.

¹ According to art. 963 of the Code of Obligations of 30 March 1911.

Submission process:

Applications are to be submitted on our online platform Analytics from January 2021 onwards. Please pay attention to the following specific input items in Analytics:

- The number of employees (FTE) of the different implementation partners has to be indicated in the application

Tab in Analytics: *Collaborators* → *Organization*

- To the question “Are you submitting your Innosuisse application in the frame of a special funding measure?”, please answer (drop-down list):

Impulse_InnoCH_Measure_1

Tab in Analytics: *Information* → *Context* → *Context of the current application*

- When the cash contribution of the implementation partners is below 10% of the project contribution of Innosuisse, a mandatory field is appearing under the financial summary. To the question “Please indicate reasons if cash contribution of implementation partner should be lower than 10%”, justify the following for the impulse programme:
 - Why does the implementation partner need a waiver or reduction of the cash contribution to launch his innovation project? (explanations related to the financial situation, e.g. reduction of turnover, profit, cash flow, short-time work)

Tab in Analytics: *Financial plan* → *Overview* → *Financial summary*

- When the contribution of the implementation partners is below 50%, a mandatory field is appearing under the financial summary. To the question “Please indicate reasons if Innosuisse contribution should be higher than contribution of implementation partners”, write the following text: **Impulse Programme InnoCH**

Tab in Analytics: *Financial plan* → *Overview* → *Financial summary*

3 Measure M2 – Supporting Structural Change and Disruptive or Radical Innovation

Objective M2:

The measure M2 aims to support innovation projects that contribute to address structural changes induced or accelerated by the pandemic, in particular by developing new business models, new lines of business or implementing potentially radical or disruptive innovations² for novel products or services. In addition, these innovation projects must require specific know-how³ that the research and implementation partners do not have. Innosuisse may fund this work, which is typically provided by a third party.

The contribution of the implementation partners may be lowered to a minimum of 20% and the third party's services will be compensated by Innosuisse and paid through the research partner.

The partners have to conclude an agreement on the potential future intellectual property or assets created by them and the third party. The implementation partner must at least have a non-exclusive right to use the intellectual property created by the research partner and the third party free of charge.

² Radical innovations are considered to transform the status quo, while a disruptive innovation takes root in simple applications in a niche market and then diffuses throughout the market, eventually displacing established competitors.

³ Such know-how includes specific technological competences, methods, data or infrastructures needed for the achievement of the project goals.

Funding criteria and conditions:

In addition to the standard conditions for innovation projects, the following requirements must be met:

- Eligible projects are contributing to manage structural change, in particular by developing new business models, new line of business or implementing potentially radical or disruptive innovations for novel products or services.
- All implementation partners in the project must not have more than 500 FTE.
- The participation in the project of a specialized consulting, engineering or research service provider is mandatory. Its participation in the project may be of maximum 30% of the total budget (total budget calculated without overheads contribution from Innosuisse). The service providers will not be a contract partner of Innosuisse. The service provider will be contracted by the research partner and compensated by Innosuisse through the research partner.
- The implementation partners' own contributions may be limited to a minimum of 20% of the total budget (instead of 50%). The 20% includes a cash contribution if not waived by Innosuisse on request of the implementation partner.
- In cases where the implementation partner can demonstrate that their economic capacity is insufficient at the time, Innosuisse may waive or reduce the cash contribution on request.

Submission process:

Applications are to be submitted on our online platform Analytics from January 2021 onwards. Please pay attention to the following specific input items in Analytics:

- The number of employees (FTE) of the different implementation partners has to be indicated in the application

Tab in Analytics: *Collaborators* → *Organization*

- To the question “Are you submitting your Innosuisse application in the frame of a special funding measure?”, please answer (drop-down list):
Impulse_InnoCH_Measure_2_ExternalServices

Tab in Analytics: *Information* → *Context* → *Context of the current application*

- The participation in the project of an external services provider, which has been already chosen, should be justified along with a detailed quotation for the foreseen activities; related costs will be entered in the budget of the research partner as material costs, category third party services. The detailed quotation along with the justification for the participation of this third party will be uploaded as a PDF file.

Tab in Analytics: *Financial plan* → *Material costs* → *Material costs of research partners*

- When the cash contribution of the implementation partners is below 10% of the project contribution of Innosuisse, a mandatory field is appearing under the financial summary. To the question “Please indicate reasons if cash contribution of implementation partner should be lower than 10%”, justify the following for the impulse programme:
 - Why does the implementation partner need a waiver or reduction of the cash contribution to launch his innovation project? (explanations related to the financial situation, e.g. reduction of turnover, profit, cash flow, short-time work).

Tab in Analytics: *Financial plan* → *Overview* → *Financial summary*

Innosuisse

- When the contribution of the implementation partners is below 50%, a mandatory field is appearing under the financial summary. To the question “Please indicate reasons if Innosuisse contribution should be higher than contribution of implementation partners”, write the following text: **Impulse Programme InnoCH**

Tab in Analytics: *Financial plan* → *Overview* → *Financial summary*